

The Impact of Social Networks on Various Aspects of Life

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Abstract

Virtual space is one of the most important tools for the social networking sites to find the effects of globalization. Social networks are a new generation of social relationships that make life so much space, they have been able to work well in the living room. Many people of different ages and from different social groups in social networks have come together from great distances in the real world, through social networks to communicate with each other. Social networks and they do not have a strong role in the world today can ignore them, these sites on different aspects of personal or social life and even international impact at the country level why are expanding far more important role in the future more will play in life. This paper examines the impact of social networks on various aspects of life here.

Keywords: Impact, Social Relations, Social Networks, Virtual Space

Introduction

Communities affected by the huge developments of science - technology in the information society or network society moving. Network society, a society which is structured by the technology. Social networks, a new generation of Internet websites. The Web sites, Internet users around a common virtual community together to extend the online form. In fact, social networks and relationships between their network of individuals and groups (Molaei, 2010).

Trends in social networking sites continues to grow. Social networks are a form of social media. Social media in recent years have become so influential in the lives of Internet users are online and offline forms of social relation of this new media influenced. Social media is now an integral part of many people's lives have become. Social networks are a part of social media that have been created with different purposes and users have a lot to absorb. Today, some social networking services they offer and their users, the news media have become a profound effects on various events in the real world with social the lives of which they are members too influence. (Ibid)

In this article we examined the effects of social networks on people's lives.

Problem statement

One of the most influential service offered on the Internet, virtual networks, which in turn has created an evolutionary change in the social system of the world. A social networking site or a site collection that will interest users who share interests, ideas and activities with others, this allows. While social networks are the place to find new friends, to allow people to connect with old friends, as well as places for dialogue in which people together to share their opinions ideas they let. Social networks generally places that are in the virtual world briefly introduce people to communicate among themselves and with their allies and pillars in various areas of interest are provided. In fact, a new form of communicating and sharing content on the Internet. A new social networking sites that have been the focus of Internet users categories of users with special features to bring together (Slavin, 2001).

Social networks in terms of popularity among users with wide geographical locations within national boundaries, becoming a private and personal relationship from any control by the authority, a means of communication have become indispensable in context the effectiveness of out-of-control state institutions of power in society have created. Social Networking in the easiest division can be placed in two Vasa public. Internet users in public networks with different motives and goals are their virtual networks through these websites will follow. But social networks have been formed specifically around the topic of their less. Facebook, Orkut social networking May most important public space in the world of the Internet. Public network user is present in any family and friends online can often be found in them. The most famous user of this network are often about a hundred million. In addition, certain social networks that focus on a specific topic to work on. Sometimes, activity-based social network users belonging to national or ethnic, language, or religion is a specific focus (factor 2003).

Social networking in general, with goals such as the organization of virtual social groups often rely on different subscription and achieve the common goal of political, social, cultural, in the real world, the development of social partnership, share favorites by Member (the most important functions of social networks is that without it, there is no social network. Users concerns and interests and concerns with each other to share), the creation of content by members (as opposed to other media, interaction and impact investment Names in the production and selection of desired content much more choice and power) targeted advertising Internet (these sites have one site with advertising companies aware of the ad favorites for them. Many companies either in personal page with their clients and other social networks connect companies) are created (Mahdizadeh and Nbrbn, 2009).

One of the most influential social networking concepts such as the formation of intimacy and trust in cyberspace. The concepts in the past to achieve the realization of a dream. Now in the world many infrastructure facilities, social networking websites and in its place have led to increased hits on the duration of the presence of an audience. Benefits that social networks are causing a lot of them have been welcomed, including: the quick release news and information, increase strength and enhance a spirit of critical analysis (although there is the possibility of spreading false information, but the audience can information in the database You can even compare different is the way to increase your cash analysis), the possibility of crossing borders and meet other people and other societies and cultures (Users can view and rituals of the culture of your country Others present), the formation and strengthening of collective (the collective wisdom of users to stream dynamic thinking in this environment is said to be a great processor, process the information. the thinking minds of users of social networks to combine a large creates a high processing power), to express ideas freely and familiarity with the ideas, thoughts Slay others, (allows you to send feedback and collaboration and synchronization of users and participate in the

discussion there Hekla media. Members are encouraged to participate. There is a serious impediment for and against traditional media content and send the content they produce, there is no room for dialogue on social networks and the flow is two-way communication), ad performance, continuous virtual communication with family and friends (social networks has led to a broader scope of communication. We can those who are far away from them or those who have not had for a long time with them in these networks to communicate Kym), promotion and development of moral and human values in the world (one of the important functions of the network Social Ability to promote religious values, beliefs, human and moral), integrating many of the Internet and the web (social networks by providing facilities such as creating personal pages, RSS, search, notification of news and events, participate in talk like chat rooms and the ability to upload files, features different bases have integrated these networks by offering various services..... (Molaei, 2009).

The impact of social networks on various aspects of life

Today, the spread of information and communication technology, various effects on human life (political, social, cultural, security and economic) impact. With the fading of the importance of time and place and no common place to communicate, people are much more easily able to communicate with each other in cyberspace. This new form of communication changed the culture and identity of communities (Nour-Mohammadi, 2009).

The impact of cyberspace on identity:

Goffman argues that the identity of "Tlashansan for risk differentiation than others, while their behavior shapes." Talk "The social identity, consciousness of belonging to a particular social group membership and emotional significance for the individual." Castells "source of meaning and experience for the people" and "identity, meaning-making process based on a set of interconnected cultural characteristics or cultural feature that is given priority over other sources of meaning to any particular class or for each There may be several identity. " Durkheim says, "Ways of thought, time and place of human social life is driven and sustained impact on the beliefs and identity."

The fundamental factor in the formation of social identity human interaction. When a person to interact with another person's identity as a member of the society. In fact, identity is defined in the context of social interaction. Nowadays people through information and communication technologies as a community at the same time but with different geographical locations that have been spread and accumulation of information, communication and common they have committed together. This subscription "virtual collective identity" created for them in of identity, shape their identity (ibid).

The advent of modern communication technologies has created a fundamental transformation in human relations. Castells argues that because transport and communications will flow through Gird culture, the culture that system of beliefs and behaviors are included, with the advent of new technology is radically changed. Introduction of communication technology, changes in the structure of human communication have created. Mohammadi, 2009).

Features of electronic communication in cyberspace different circumstances facing relationship provides to users. Speed, anonymity and. . . . same space requirements, regardless of gender, class, ethnicity, race and provides a place for users to create different experiences. Interactions that happen in this space, for Internet users to create a new mentality and attitude that can change behavior and their interactions in the

real world, however, give details. Internet connections can be more motivated to play with identity, image and providing unrealistic provide experimental behaviors that risk is less shame in it (ibid).

Information and communication technologies will allow communities to form new identity. Mark Poster contends in a new era of the Internet and electronic communications are dominated society, data or information or to be more precise, virtual communities that make up identity. Transnational identity in virtual communities in the path of the move. Information Society represents unstable identity, change and flexible new man. In this society, people close to the place where intimacy is not indicative of individuals in different countries can communicate with each other and have the same feeling of closeness and identity. National Identity in the Information Society due to the emergence of virtual communities severely threatened. In the virtual communities of at least one thing in common and are usually the "interests and benefits that they are together. These benefits have the same access to information, make their identity. Identity is constantly changing. Identity in virtual communities "digital identity" and the land of the native language and local, state, national culture and race, the individual's identity is not determined in virtual communities, but sectional interests, limited in scope to bring together different people and makes up their identity. (Noor, 2009).

Modern communication technologies enabling a new private space for people to create personal virtual space provides for people. In this space they interact with each other and with the use of the Internet such as social networking and interview room's extensive network of relationships between people form Girth uncontrollable. This gradually led to the disintegration of traditional networks such as neighborhood relations are separate from the real world for people's identity (Poster, 1998).

The most important features of the virtual space of the importance of individual and private sphere to the public priorities. People in cyberspace at the same time that various groups are present, they can separate themselves from others, but also feel. There is much power in cyberspace makes, individuality among the people is not resolved. In the real world people have a choice, always influenced by factors such as algebra, place, time, culture and government. . . . Has been limited. But in the virtual world there are no boundaries and people on a global scale can be to choose (Nour-Mohammadi, 2009).

New media, media person and are based on personal interaction -Rayan man and makes increasingly reclusive, solitary and sedentary and began his life away from the field of practical other words, the formation of communities in space makes the real world virtual communities gradually becomes pale and insignificant. This means that diverse people and diverse identity sources and therefore national identity and social cohesion of a society gradually weakened (Justice Pour 2012).

With the advent of social networks, a new form of life in the virtual space and relationships formed between people with different traditional and undeniable impact on social relations left. Social networks are one of the most popular media that have large audiences, especially young people. Interactive features and create a platform for public relations reasons of social networks is welcome. Social networking capabilities that are available to their users, Internet users have become priority 5. A person is associated with a range of people and interests in various fields shared with them. People on social networks can be fully customized identity to the identity Bashed times customize your virtual relationship with others expand. The appearance of these networks is pluralistic. The cultural change that helps people choose the same Dandre alone, extensive communication with their surrounding world. This will provide social networking (Amir Rain, 2011).

Various social networking services provide various services to their users, because more impact on life and society and their social behavior. Social networks in various spheres of social, cultural, and political. . . Influence. "These are functions of economic, political, cultural, social, and communication with experts and communications, social networking further reduce face to face relationships." For example, Facebook with new features and special services, and with that has attracted many users. But one of its negative effect on interpersonal relationships. For example, in a study in England has shown that about one-third of divorce in this country is associated with social network Facebook (Castells, 2001).

In general social networking trauma can be divided in four categories:

1. Reduce feelings often written in this space communications and relationship quality in real space, and the feeling is less and reduces feelings of the people. Text communication is adversely basis of social networks makes new communication have failed to make a dent in it. Because it is important that a post is possible, but it cannot give justice to how people feel during transfer interaction.

- 2-context integration with multimedia facilities available in cyberspace, cyberspace is still a big part of communication in text communication (email, chat) form. Its text could form a new form of virtual identity.

3. Flexibility Identity: people in cyberspace can provide figures differently.

4. Get the alternative: virtual communication can break walls and other private areas that people do not come and talk face to face in relation to say, say (mountain, Hosni 2012).

Copyright, virtual addiction, child abuse, identity theft, data privacy and determine which factors such face of the most important issues that have been raised about the social network. Internet users in the social network has been proposed. Internet users in the network are part of your personal information on the Internet that can be dangerous for them to have (Molaei, 2010).

Social networking websites, a considerable amount of personal information available to businesses and governments, and the potential misuse of this information has always raised concerns about the networks. The networks have also revolutionized the field of political communication. Members of political activities in the field of social networks on political events in the real world has been effective. International relations in the field of social networking are impressive and some eastern countries like China and Russia, who are maintaining their national culture is important to strengthen local social networks have tried international users of the social network owned by the American companies are away. Social networks are also effective economic circles (Molaei, 2010).

Social networks connect people around the world have increased unimaginable. However, some IT professionals, sociologists and psychologists say that social network users compared to others that are not, or are of less interest, "alone" and "narcissistic" than they. Even physical illness threatens the spirit of the users. Many experts and psychologists warn against growing cyber and family and the future of social networks, to break new generation and the old generation of social relationships outside the cafe and immersion in the virtual world built warned. But we should enhance the positive effects of social networks such as public information, increase communication and those outside of the Internet for social interaction with others suffering from unpleasant relations ignored. People in the social network can experience different relations (Giddens, 2007).

Conclusion

Advances in information technology have changed the way human beings in recorded history recording, the change in how people interact with also been influential. One of the important events at the end of the second millennium, the advent of the Internet and network technologies, the most prominent social. Internet and social networks, the main constituent elements of cyberspace known. Social networks as one of the most important tools, with features and facilities profound effects on social aspects users have come to diverse communities. Iranian youth use of social networks is growing and inescapable, youth, most populous and most numerous group of Iranian generation, in the face of the Internet and cyberspace are affected. Interdependence between virtual and real world interaction in the spheres of individual and social lot. As we said, the social network that you do not have much life but had a strong role in the daily lives of most people at least once in your personal page on the social networks that are members of is their profession. Different social networks, different applications. Specific social networks have limited users, but users of social networks are very popular and also provides a wide range of applications with heavy use his Dandy this would attract the audience and the site. Social networks in various aspects of life (personal and social) influence. Identity and role in shaping the economic, social and political dimensions affect both communities.

Due to its role in various aspects of life Nanny have, it cannot be ignored Hara and in the future the impact will be greater. Now, due to growing social networking, planning for new resources planning with respect to cyberspace in social, cultural and political imperative.

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