

Economic resistance and lifestyle

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Abstract

The present article aims to investigate educational approach has done with economic resistance and its role in the life style of the people can have. Economic resistance is reduce of dependencies, emphasized the advantages of domestic production and strive for self-reliance. The economic resistance, with a look at the lifestyle, is a kind of economy that in conflict situations, threats and sanctions or natural disasters, can be achieved long-term and short-term goals without any dependence. In this paper, we review some fundamental and important issues of resistance economy (such as supporting national production, policies of 44 Principle of the constitution, pay attention to the elite and the use of new technology), pillars of resistance economy (fostering of work culture and production, reform the consumption pattern and abstinence of waste), the main goals of realization the economic resistance in lifestyle(Curbing of corruption, the promotion of economic strength in the face of sanctions to get rid of dependence on oil income, self-reliance instance, prioritizing trade partners of Iran) and whether the literature of economic resistance will be achieved among households? , And finally we have to offer the guidelines and recommendations for the realization of economic resistance. This research is based on qualitative methods, data collection, scientific analysis and comparative.

Keywords: economic resistance, lifestyle, foundations, goals, strategies.

1.Introduction:

The economic resistance is the detection areas of pressure or sanctions in the current situation and subsequently attempt to control and deactivate and under ideal conditions conversion such pressures to opportunity which certainly believe and public participation and apply a rational and prudent management

are precondition and requirement such an issue. Economic resistance is reduction of dependencies and emphasized the advantages of domestic production and strive for self-reliance and of course, the real resistance economy, is an active and dynamic resistance economy, not a passive and closed economy as resistance is defined to removing barriers to progress and strive in the path of progress (Khalili, 2012).

In other words, resistance economy is a set of policies and strategies that is used to advance economic affairs in terms of resistance in all economic fields. Another definition of resistance economy is: making policy and the implementation of economic plans focus on sustainability at all levels with assuming immersive pressure of hegemonic system. In fact, resistance economy is overcome to the pressures and economic impact by hostile forces which barriers the progress of society.

Nowadays, idiom of lifestyle has closely connection with a set of concepts such as culture, society, behavior, ethics, ideology, personality, identity, production, consumption, social class, taste and need and outcome of this approach is a broader effort intentionally or unintentionally to introduced, extension and established a particular style of life that it's is the west and the result of its knowledge (FazelGane, 2013).Idiom of life style first was introduced by Weber (1919), which knew it as an important conceptual tool in a multidimensional model of social stratification and the challenge which was agree with Marx's economic determinism model (Bennett, 2007).

Weber unlike Marx believed that concepts of dignity and belonging is beyond of plain and simple issues of class and also includes issues of "propriety and taste" and Its visual incarnation of fashion and leisure preferences (Bennett, 2007). The importance of lifestyle to understand the relationship between wealth, prestige and power in consumer society brilliantly has been shown in the study of Veblen (2015) about gentry emerging in America in the late nineteenth century. The wealthy upper class was made up of peoplewho obtain wealth and dignity with hard work and intense and capital accumulation.

Veblen showed that this wealthy class Exhibits their status by imitating the lifestyle of the upper classes in Europe and through imitation show their leisure activities, fashion, clothing. Bourdieu knows lifestylevisible result of habit. In his view everything that surrounds man such as housing, furniture, books, cigarettes, perfumes, clothes, etc. are part of his lifestyle (Palmutes, 2002).

The word economy means the maintenance of stability and moderation in the face of perversity and deviation. Above concept is used about finance and organize activities related to the production, distribution and consumption. In terms of today, Economic is a way to show how can use the least resources. Family economy means the organization and management of the house. Income of most families is limited and also the family has expenses which has paid from this income. People to survive need many goods and most of their income consume for goods such as food, clothing, housing, education and....Family financial resource management is the most important tasks that formed by manage of all family members. If thought to be Systematic and accurate, Family members can have most and productivity use from the minimum resources. Resistance economy also arises in following of the strengthening, deforestation crisis and restoration of old structures and institutions and existing inefficient economic which certainly belief and public participation and rational and prudent management practices are precondition and requirement of these issues. Resistance economy is decrease of affiliation and emphasis on advantages of domestic production and strives for self-reliance

2. Some major axis of resistance economy includes:

- Supporting of national productive:

Emphasis of supreme leader at the beginning of the year, need for continued national production, supporting of Iranian labor and capital, represents three tasks for the government, production staff. Three parts that their interactions has a direct impact on each other, and its final result is dependent on this interaction.

This means that as much as we encourage people to buy domestic products but the quality of domestic products is low, practically people won't be the willingness of people to buy domestic produced. If a manufacturer efforts for the production of quality goods, but the government and the banking system, not provided monetary and fiscal services or economic laws, to make difficult business environment or people be reluctance to domestic products, the result will be negative again. Therefore, all communication of these three rings should modify together in order to improve the national production.

- Policies of principle 44 of the constitution

Limiting the state's economy and economic liberalization are of the important consequences of principle 44 of the constitution. Active and dynamic resistance economy requires strategic planning and strategy, people-based economy through greater involvement of the private sector and resolution of obstacles and problems in this section. The private sector is as the main stimulus of economic and industrial growth which can meet the government's development goals, while play its role in economic and industrial growth, by the use of their capital and attract the participation of private capital, efficient use of human resources and efficient management. Resistance economy based on intellectual capital of individuals and society and the private sector without a doubt is the best to accompany people as the main resistance elements in society to protect of the economy against sanctions.

- pay attention to the elite and the use of new technology

Elite refers to outstanding and efficiency person that his influence in the production of science, art and technology is tangible and his intelligence, creativity, entrepreneurship and his intellectual genius to be in the direction of knowledge production and innovation and cause to accelerate scientific development. When new technologies are sanctioned and the enemy do not allow these technologies reach to Iran, if the elite support, it is possible that this technology will become a commercial activity. Pay attention to elites in the field of industry, commerce and agriculture are from the characteristics of the resistance economy and the condition should be in a way that the elites could follow their work unobstructed .What is worrying, is not foreign sanctions but it's about barriers of production and trade within the country, which sometimes acts more severe than sanctions (Lavassani, 2012).

3. Pillars of economic resistance:

Among the important pillars of economic resistance, which the supreme leader said, we mention two of them.

- Strengthening the culture of work and production:

In Islamic culture, work is seen as a value. Islam, encourage people to labor to meet the needs of life, and pprohibits strongly from unemployment, laziness and others overhead latest. The Holy Quran says: You

are in the ground and we put the equipment and the source of life for you in it (you use with your efforts from the earth and everything in it and grateful, But you get very little thanks (Araf: 9). Women in the family with proper training can deliver children in the community who have business concerns and have a positive and valuable view to the culture of work. Imam Khomeini consider economy as a tool and in connection with educational and economic role of women he emphasized on the employment of women alongside men and said: "we are proud to women who are present in Cultural, economic, and military scenes and have activity alongside men or better than them for the excellence of Islam and the intentions of the Holy Quran (Imam's political- divine letter, 1990). Employment of women in development, inevitable and, in some cases with intense needs of the individual and society. Employment of women in development, is inevitable and in some cases with intense individual and community needs it is essential. Looking necessity existence of some service jobs for ladies and the development of domestic businesses and the women's entrepreneurship, entry of women in economic activities are provided in the community in recent years provided their entry field serious economic activities in the community and this in turn, would create jobs and increase national income.

Modifying of consumption patterns and avoidance of waste:

In the field of modifying consumption patterns, can be noted in several cases: one is to replace domestic products instead of foreign goods. Women are considered as the most important of applicant of household supplies that if they could use Iranian products (of course, if enhancing the quality of goods by producers), we will definitely see progress in production.

Second, the institutionalization of a culture of contentment among households. Imam Ali said: the good life is the life with contentment (Amedi, 1987). Contentment means enough consumption.

Imam Ali said: whoever have contentment sufficient quantity, satisfied, finds comfort.

4. The main goals of realization the economic resistance in lifestyle

Curbing of corruption, is the First step of realization of a sustainable economy.

In an economy based on brokerage, the productive sector is most affected and economy will lead to price bubbles and extreme fluctuations. Such economy in the face of external pressure have the lowest stability and decays quickly. Some of appropriate enforcement policies under this principle are: control of land and housing policies, combating smuggling and import of non-legal, regulatory of information space for equal access of society to the economic information and...

- Democratization of the economy, the promotion of economic resistance in the face of sanctions

To do this, in the first step empowering of the people should be placed on the agenda in order to provide the effective participation of all citizens in productive economic activities. Unity and cooperation among actors can be placed on the agenda in different forms of networking, clustering, supply chain and etc. But with a focus on collective orders among the activities realized the economic aspirations of the people and sustainability and economic resistance enhanced against sanctions and pressures. (Hossein Zadeh, 2012).

- Get rid of dependence on oil revenues, an example of self-reliance

Economic sphere should be reviewed in a way that identify all those who followed the country's independence, and decided about it. In less important cases can be varied and diverse areas in order to reduce the country's dependence. In certain cases, complete replacement may also be considered. Some of the policies that are discussed in this regard include: the replacement of current income rather than oil, such as taxes and transit revenues... and also spreading of business partners from a major partner to several smaller partner.

Prioritizing trade partners of Iran

Countries as well as countries with ideological alignment should be preferred over others. On the other hand, countries with greater solidarity, have less willing to enter into agreement against each other and on the other hand, regional security tied together for the reason on confronted with common threats and opportunities.

In fact, a block of neighboring countries and adjacent geographically will have more stable with the size of the economy and a larger population. If the country in the field of industry and priority courses of action such as food and medicine, progress, it can become a major exporter and can be achieved technical and industrial developments in this field. Therefore, the survival of the country guaranteed and the possibility of sanctions and pressure is reduced in the country.

Energy sector and defense industry are also two other important areas that should receive special attention. The next priority is the cultural industries. In this area due to the cultural approach and discourse of the Islamic Revolution with appropriate dynamic can expert cultural and educational foundations of the Islamic supreme domination to world and to put in serious challenge basis of hegemonic system. (Mokhtarpour, 2014)

5. Is the literature of economic resistance will be achieved among Iranian households of the economy?

People have a major role in doing many economic policies, political and social, and also in some of the policies have the main role in its implementation and failure. In other words, as the supreme leader also pointed out in his speech, always the one hand, the implementation of government policy, in various aspects, is the community and the economy. Resistance economic policy and the realization of the role of people in the economy also is no exception. And in accordance with the Supreme Leader stressed in their speeches people also have a role in this essential task. He also mentioned in another speech:

". You should ask Iranian goods. This is not proud. This is a false pride that we prefer foreign brands to domestic brands in our services, home appliances, in furniture, in our daily activities, in goods, while domestic production in many cases are much better. Domestic production is important. See what has produced the Iranian workers, and what has invested Iranian capitalism. In use, the majority of work related to the people which is as a part of reforming the pattern of consumption and it's a part of economic jihad. National production is important. It should be targeted. "(Meet the leader of the people in the courtyard of Imam Reza, 2012)

Therefore, without the guidance of the people in order to achieve the Policy goals realization of national commitment and resistive economic, policy and advocacy strategies of government will be doomed to

failure and won't have advantage except too costs for the government. Unfortunately, in our country, many of the policies are made without regard to such issues. For example, subsidy policy which to seek change of the consumption patterns of people, was done for the people; without cultural preparation. It means for better implementation of this policy, was needed to prepare condition and after these preparations, objectively implemented.

In this case, people would accept much more subsidy and government pressure were also lower. Therefore, the same procedure in the state must follow in order to do better the role of public policy in restrictive economy and supporting national production and with support from industry, politics, culture should also be done for people. Looking at the statements of the Supreme Leader showed the role of people in support of the national production and the expansion of these production. People are consumer of these products and half of the national production support load on the shoulders of consumers who constitutes the general public. He also stressed the point that they will take part in the pathology of behavior and we note that for expanding the use of domestic goods, should also be considered in such cases. He stated that the use of foreign brands in the everyday must be a pride. This suggests that our culture is unfortunately tied to consumption of foreign goods and is not allowed to use domestic goods. In other words, culture reigns on the consumption patterns of people is closer to the consumption of foreign goods than domestic goods. Therefore, it seems that the main cause of cultural change and changing of consumption patterns is the ruler of the models and the Western lifestyle in today's society of our country. In other words, the current life style of the Iranian people has not any advantage unless the consumption of foreign goods and without change in this approach, we should not expect to have consumption growth of domestic goods. Strengthening of Islamic lifestyle also effect on Iranian workers. Islam invites people to do good work, and recommends that to do work well and complete. Prophet of Islam (peace be upon him and his progeny) has said: "God bless for the man who work hard "(Majlesi, 1404 AH) But our erroneous interpretation of Islam, inviting us to failure and laziness. While these attributes are blaming in Islam. Imam Musa Kazim said: Labor with commitment and work ethic serves to people is different with Labor affected by cultural wrong habits. (Kellini, vol. 5, p. 85)

6. Guidelines and recommendations for the realization of economic resistance

Realization of economic resistances one of the requirements of Iran economy is not simply possible according to modern lifestyles and culture of the community.

Since the Iran economy after war, has modeling from economics ruling on the scientific and academic environments of world and without regard to the requirements of cultural and Value system and the intellectual foundations of the capitalist system implemented guidelines of the world bank and the international monetary fund and its result was the creation of a new style of life. This new style of life could effect on the intellectual foundations that have devastating effects on the economic and social fields. In the field of economy can refer to the profit-driven, individualism, the decline of morality, consumerism, lack of justice, and unproductive or unlawful businesses. These pests of lifestyle are barrier for the realization of economic resistance as a necessity. In this regard, it is proposed to solve the issues the following guidelines:

- One of the pests of Iranian Islamic lifestyle and cultural tone of Iranian society is imitation of Western life, the media, particularly satellite networks has a major role in this context. It is essential that the national media, especially local media take more effective action in this area.
 - Familiarizing the families and individuals with weak foundations of the glamorous life of West, such as the collapse of the foundation of the family and crisis of continued economic.
 - Get to know the families and people with weak foundations of Western glam or life, including the breakdown of the family and the ongoing economic crisis.
 - Worthy of domestic consumption and prevent foreign products advertised in local media.
 - Efforts to promote a culture of hard work and show examples of unlawful business life.
- Theorists in the field of Iranian Islamic, effort for the formulation of macroeconomic model.
- Promotion of culture to the economic resistive of the family and state employees.- Education of family and state employees.
 - The right to have equal opportunities and facilities in the community
 - Fitness of rewards with effort (Khalil, 2012).

7. Conclusion

Economic Strength plan is intelligently plan that was raised by the Leader and its means that for retrofitting, was raised deforestation crisis and restoration of old structures and institutions and inefficiency in the economy. Economic strength is followed that by reducing of dependencies and emphasize on the advantages of domestic production and efforts to prepare for self-development and progress. So families in the community as the first and most important social institution must be strengthened in education and human resource development to provided Economic development in the country.

Women in the family as agents of training and labor force growth can have a significant share in the productivity and national production .For example: As we know, supply and use of Home supplies need to proper planning so that women can provide conditions to be provided the needs of home and family with the lowest cost and highest utility. They can in case of shortage by eliminating some features, choose a suitable replacement without its desirability change. So if we know family financial management, one of the roles of women,

In this context, good culture and institutionalize a set of values and cultural norms in accordance with the role of women in the national economy will be inevitable community.

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